



The Power of Play: Game-Based Learning Experiences

Elevate your event or corporate training through experiential experiences. Brought to you by the powerful partnership of Meeting Expectations + Business Games.



OFFICIAL NORTH AMERICAN PARTNER:



Meeting Expectations partners with Business Games to bring its experiential game-based learning experiences to companies in the U.S. and across North America. Over the last 20 years, Business Games has become a leader in the development and delivery of customized skills-based training and attendee engagement activities – transforming strategic objectives into customized, immersive games where people truly experience *learning-by-doing*.

More than traditional networking tools, Business Games uses experiential, effective and “sticky” strategies to take training and events to the next level. Companies all over the world have used the Business Games’ concepts of interactive and live games to challenge and inspire participants through team building, skills-learning, strategic management, and onboarding experiences.

With Business Games + Meeting Expectations, you can elevate your event, improve knowledge and retention, enhance skills training, and advance your business goals.



EVENT ATTENDEE ENGAGEMENT

Add a custom experiential and engaging element to your in-person, virtual or hybrid event

- Networking activities
- Chatbots
- Team-building games
- Workshops and content retention



TEAM-BUILDING

Develop better communications between functions and within new and existing teams; foster personal bonds and improved morale.

- Team integration
- Team communications training and feedback
- Collaboration enhancement
- Cross-functional relationship-building



SKILLS-TRAINING

Drive adoption of your company's new processes, impart industry or function-specific skills and knowledge.

- Leadership Skills
- Sales Skills
- Communications Techniques
- Knowledge Enhancement and Transfer



TALENT DEVELOPMENT

Acquaint new hires with your organization, introduce new employees, or roll out new strategies, organizational structures, or value/brand positioning.

- Recruitment
- Onboarding
- Diversity & inclusion
- Strategy deployments

HOW IT WORKS

Meeting Expectations + Business Games will customize existing game concepts or build a brand-new experience based on your strategic objectives. We provide hands-on design and execution support through a three-step process:

1. Identify Your Learning Objective
2. Design/Customize Your Game
3. Deliver Learning, Engagement & Remembering

Experiences are scalable to adapt to groups of any size, and can be purchased as a ready-made component, or fully customized to meet specific corporate training or event goals.

OUR VALUE PROPOSITION

Leverage the expertise of two industry-leading organizations to power engagement at your next in-person, hybrid or virtual event or corporate training. With more than 50 years' combined experience bringing people together and enhancing experiences, we're committed to advancing your story

Ready to play? [Contact us](#) to discover the solution that's right for you.