We've managed over four thousand company meetings and corporate events. Helping businesses advance their story and bringing millions of people together to share their thinking, build valuable relationships and accomplish great things that have moved the world forward.

meetingexpectations.com
OUR SERVICES AT A GLANCE:

Despite technology’s ability to connect any number of people from every corner of the world, it simply cannot match a face-to-face meeting, event or conference in terms of building the kind of relationships that drive business outcomes. A survey* of 150 senior-level executives reported that in-person interactions deliver topline growth and bottom line results because they believe being in the same room is far better for networking (89%), business development (86%), workforce engagement (80%) and staying on the pulse of industry trends (62%). In fact, four out of five of these execs revealed they personally experienced a business success that would not have resulted if the interaction had occurred via video conference or over the phone. No doubt you’ve experienced the same.

THE MANY WAYS WE HELP YOU MAXIMIZE YOUR RETURN ON INVESTMENT:

EVENT ARCHITECTURE
Using our proprietary InVEST Framework™, we take a very thoughtful approach to designing a live experience that aligns with your strategic business goals and objectives while at the same time delivering high value to attendees.

PROJECT MANAGEMENT
There are literally thousands of details that go into running a successful meeting or event. We act as the central organizing force that ensures all the moving parts are in sync, on-time and on-budget.

VENUE SELECTION
Considering where and when you hold your event will be one of the top three factors influencing a person’s decision to attend, venue selection is critically important. Which is why we have an entire department dedicated to sourcing the hotel, conference facility or convention center that would best fit your company’s needs and budget. As well as get people excited to put it on their calendar and make the trip.

EDUCATION DESIGN & MANAGEMENT
The content delivered at your event will positively or negatively impact attendance, perceptions and business outcomes. We’re relentless about designing educational programs that truly engage and inspire attendees in innovative and interesting ways. And we execute flawlessly – from the keynote speaker, general session and breakouts to interactive, self-guided learning, dynamic polling and virtual webcasting.

TECHNOLOGY
Our event strategists and creative technologists work with best-in-class hardware and software partners to enhance the event experience. Actionable data gathered through attendee touchpoints, such as RFID badges and mobile apps, provide insight in real-time of your attendees’ attitudes and behaviors – enabling more meaningful engagement before, during and after the meeting or event.

REGISTRATION
Mobile-friendly websites and dedicated toll-free numbers ensure your attendees can quickly and easily register online and over the phone. User-friendly apps and print-on-demand badges allow self-service check-in to eliminate lines at the event. And trained customer engagement specialists make sure there’s always a friendly person to answer questions or provide any assistance.

BRANDING & MARKETING
Whether you simply need us to produce branded event signage and communications, or you’d like us to plan and execute on a strategic, multi-channel campaign, our team of marketers and creatives act as an extension of your team – following your brand guidelines, speaking in your brand voice and aligning with your brand story and messaging.

EXHIBITS & SPONSORSHIPS
Developing and managing this important revenue opportunity with your valued partners requires business acumen, creativity and relationship-building skills. We bring those skills to the table and can handle your exhibitor and sponsor program from beginning to end no matter how big and complex it gets.

BUDGETING
The business of running meeting and events is just that – a business. And we run a tight ship. Once the budget is developed, we manage to it and there’s no exceeding it unless you want to add something or change direction and the cost is approved. So, no surprises. What you get instead is a fiscally responsible partner who believes in following budgets to the penny. And of course, transparent reporting of when and how your money is being spent.

*Business Leaders Survey conducted by Meetings Mean Business

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